**CURRICULUM VITAE**

**LUCREZIA NAVA**

**CONTACT**

Professional address: Esade Business School, Department of Society, Politics & Sustainability, Ramon Llull University, Avinguda de la Torre Blanca, 59,
08172 Sant Cugat del Vallès, Barcelona, Spain

Email: **lucrezia.nava@esade.edu**

Tel (Mobile): +39 3487315285

Website: lucrezianava.com

Social Media profiles: <https://twitter.com/NavaLucrezia>

 www.it.linkedin.com/pub/lucrezia-nava/b4/27/987/it

**SUMMARY**

My research focuses on the relationships between organizations and natural environment. Following my passion for nature, and especially the interactions between social and ecological systems, I investigate how organizational members interpret and respond to the natural environment stimuli, such as climate change, natural disasters or natural landscapes, and how the interpretations and responses ultimately shape organizational practices. My research is multidisciplinary: it draws from organization theory, behavioral strategy, social and environmental psychology, geography and natural sciences. It also uses both quantitative (OLS, SEM, PLSSEM) and qualitative methods (Content Analysis, Thematic Analysis, Inductive Coding). I developed my research interest and experience with organizations and natural environment thanks to different experiences in Italy and abroad (Brazil, India, and Benin), and from the academic training in business schools in Europe (Bocconi, Esade), America (University of California, Babson College) and Asia (Indian Institute of Management).

**ACADEMIC EMPLOYMENT**

**JUDGE BUSINESS SCHOOL (CAMBRIDGE UNIVERSITY)** Cambridge, UK, Feb 2021 – Feb 2023(e)

 Post-Doctoral Research Associate

 Project: **NEGEM, Quantifying and Deploying Responsible Negative Emissions**. The aim of this project is to assess the realistic potential of Carbon Dioxide Removal (CDR) and its contribution to achieving climate neutrality. The project is highly interdisciplinary and carried out by a consortium of 16 partners, with the support of the EU Horizon 2020 Program funds.

 Role: to conduct original analysis of the political economy of CDR technologies in comparative context, to examine social license to operate of different CDR technologies through surveys, interviews and workshops with different stakeholders, to explore the framing of different CDR technologies, to understand the political limitations on scaling up of different configurations, to design realistic CDR deployment scenarios working closely with other partners in the project.

**EDUCATION**

**ESADE BUSINESS SCHOOL (URL)**, PhD in Management SciencesBarcelona, Spain, Sep 2018 – Apr 2021(e)

**BABSON COLLEGE**, Visiting Researcher Babson Park, MA, Aug 2019 – Nov 2019

 PhD Thesis: *The Other Side of Organizations and the Natural Environment: How Nature affects Organizational Practices*

 PhD Supervisors: Maja Tampe (Esade Business School, Barcelona), Kenichi Matsuno (Babson College, Massachusetts)

**ESADE BUSINESS SCHOOL (URL)**, Master of Research in Management Sciences Barcelona, Spain, Sep 2017 – Oct 2018

* Final Grade: 9.3/10 (top 10%)
* Master Thesis*: When Standards Lead to a Non-Standard World: What Explains Differences in Implementation Quality of Voluntary Sustainability Standards in Developing Countries* (Supervisor: Maja Tampe)
* Class representative
* Competitive Grant: Ermenegildo Zegna Scholarship

**BOCCONI UNIVERISTY**, Master of Sciences in International Management Milan, Italy, Sep 2014 – Apr 2017

* Final Grade: 110/110 cum Laude (top 10%)
* GPA: 28.8/30
* Member of 180 Degrees Consulting, Student Association, Bocconi Branch
* Master Thesis: *Exploring the Sustainable Behavior in Preadolescents: The Role of Knowledge and Information in Making Purchasing Decisions* (Supervisor: Elena Bellio)

**CEMS MIM**, Master in International Management Spain, Italy, India, Poland, Austria, Sep 2015 – Nov 2017

* Semester abroad at Esade Business School, Barcelona
* CSR president of the Cems Club Milan
* Business Seminar at IIMC University, Kolkata (India) in “Managing Green Supply Chain”
* Skill seminars at Warsaw School of Economics and Vienna University of Economics and Business

**BOCCONI UNIVERSITY**, Bachelor in Economics, Management and Finance Milan, Italy, Sep 2011 – Oct 2014

* Final Grade: 110/110 cum Laude (top 10%)
* GPA: 29.5/30
* Bachelor Thesis: *The Project Cycle Management Applied to Non-Profit Organizations* (Supervisor: Elio Borgonovi)

**UNIVERSITY OF CALIFORNIA, SANTA CRUZ**, Exchange Program Santa Cruz, California, Sep – Dec 2013

GPA: 5/5

GMAT SCORE 700 (2017) – top 11%

**RESEARCH PROFILE**

ORGANIZATIONS AND NATURAL ENVIRONMENT (Environmental sustainability, environmental standards, sustainable organizational practices, climate change risk and response, response to natural disasters)

ORGANIZATIONAL BEHAVIOR & THEORY (Organizational learning, practice theory, sensemaking, materiality)

BEHAVIORAL STRATEGY (Risk perception, strategic decision-making under uncertainty)

RESEARCH SETTINGS: Japan, Brazil, Italy. Small agricultural producers in tropical countries, organizations affected by natural disasters and extreme weather event, COVID-19

RESEARCH METHODS: Quantitative (OLS, SEM, PLSSEM – Stata, MPlus, Lisrel, SPSS), qualitative (Content Analysis, Thematic Analysis, Inductive Coding – NVIVO), mixed-methods

**ACADEMIC AWARDS & COMPETITIVE GRANTS**

STRATEGIC MANAGEMENT SOCIETY (SMS) CONFERENCE, 2020, virtual

Honorable Mention Award Recipient from the Behavioral Strategy Interest Group

Best Methods Paper Prize Finalist

Best PhD Paper Prize Nomination

Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*

ACADEMY OF MANAGEMENT, ONE Division, 2020, virtual

Best Reviewer Award

SOCIETY FOR BUSINESS ETHICS (SBE) CONFERENCE, 2019, Boston, MA

Emerging Scholar Award Recipient (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not)*

ERMENEGILDO ZEGNA FOUNDER’S SCHOLARSHIP, 2017

The Ermenegildo Zegna Founder’s Scholarship provides scholarships to enable promising Italians to undertake research programs in prestigious international institutions to make a positive contribution to Italy following the completion of the career abroad.

**WORKING PAPERS**

Voluntary Sustainability Standards (Title changed to preserve the review process anonymity).

**Nava L.** and Tampe M. (2nd round Revise & Resubmit: Business Ethics Quarterly, IF: 2.79)

The Grasshopper and the Ant: Explaining the Variation in Organizational Adaption to Climate Change.

**Nava L.**, Chiapetti J., Barbosa da Rocha R. and Tampe M. (Target Journal: Management Science, IF: 4.22; Expected Submission in February 2021)

Organizational Post-traumatic Growth: How Disasters Affect Responsiveness to Environmental Opportunities and Threats

**Nava L.**, Matsuno K. and Kohlbacher F. (Target Journal: Academy of Management Discoveries, Expected Submission in February 2021)

​

The Place of the Material for Organizational Practices.

Tampe M., **Nava L.** (Target Journal: Organization Science, IF: 3.25; Expected Submission in May 2021)

Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices.

**Nava L.**, Chiapetti J., Barbosa da Rocha R. and Tampe M. (Target Journal: Administrative Science Quarterly, IF: 8.02; Expected Submission in September 2021)

Rise from Ashes: How Organizations Learn For, From, and Through Disruptions.

**Nava L.** (Under Review: Business and Society Review)

​

Making Sense of Covid-19: How Corporal Sensations, Work-Identity Shifts and Mixed Emotions Shape Health Workers’ Sensemaking

**Nava L.** (Target Journal: Academy of Management Journal, IF: 7.19; Expected Submission in December 2021)

**WORK IN PROGRESS**

Effects of Covid-19 on the organization’s innovativeness, disaster response and CSR practices - Data collection from Japanese organizations (with Kenichi Matsuno) – Quantitative study.

NEGEM Project - Quantifying and Deploying Responsible Negative Emissions. Aim: Understanding stakeholder and public perception of negative emission technologies. Funded by the European Union within the H2020 framework (with David Reiner)

**TEACHING AND SUPERVISION**

BUSINESS AND SOCIETY – Esade Business School (Fall 2020)

* Teaching Assistant for the Master in Business Analytics (30 hours)
* Instructor: Maja Tampe

LEADING TOWARDS SUSTAINABLE FUTURES - Esade Business School (Spring 2020) – Virtual due to Covid-19 outbreak

* Co-instructor together with Maja Tampe (guest lecturer & group projects mentor)
* Elective for Master students
* Teaching Evaluations: 6.23/7

BUSINESS, GOVERNMENT AND SOCIETY – Esade Business School (Winter 2020)

* Teaching Assistant for the MBA
* Instructors: Maja Tampe & Daniel Arenas

HOW TO WRITE A MASTER THESIS – Esade Business School (Winter 2020)

* Instructor for the Master in Research in Management Science

BUSINESS AND SOCIETY – Esade Business School (Fall 2018)

* Teaching Assistant for the Master in Business Analytics (30 hours)
* Instructor: Maja Tampe

SUPERVISION

* Supervision of two Bachelor theses at Esade Business School (2018-2019)

**PROFESSIONAL SERVICE**

CO-FOUNDER AND CHAIR OF THE FIRST SUSTAINABILITY PHD COMMUNITY

- Organization of monthly virtual meetings where the over 200 members of the community can present and get feedback on their work, discuss, develop and share new opportunities, build long-lasting relationships. Supported by GRONEN and ONE Division of the Academy of Management. Special events organized within the community, such as Navigating the Job Market Event, Meet the Association or Meet the Editor.

REGULAR REVIEWING FOR TOP‐RANKED PEER‐REVIEWED JOURNALS AND CONFERENCES

* Academy of Management Review (IF: 8.86)
* Journal of Business Ethics (IF: 4.14)
* Business & Society (IF: 4.07)
* Organizations & Environment (IF: 3.33)
* Accounting & Finance (IF: 2.22)
* Business & Society Review (IF: 0.93)
* AOM annual conference (2020) – Best Reviewer Award
* ARCS annual conference (2020)
* SBE annual conference (2020)

ESADE DOCTORAL STUDENTS’ REPRESENTATIVE (2019-2020) – Career Development

* Organization of seminars for PhD students on job market preparation, teaching, and other academic opportunities

AOM – ORGANIZATIONS AND NATURAL ENVIRONMENT (ONE) DIVISION COMMUNICATION TEAM (since 2019)

* Volunteer to manage the Twitter institutional account

ORGANIZATION OF ACADEMIC CONFERENCES AND WORKSHOPS

* Ideation and organization of the first Esade PhD Day, a day where PhD students from universities in Catalunya present their work, participate in Meet the Editor and Job Market Preparation panels with faculty members, and enjoy networking activities.
* Business and Society Research Seminars at Esade Business School (co-organizer of 10 sessions) – 2018-2019

Invited speakers: Jean-Pascal Gond, Ignasi Martí, Tobias Hahn, Afshin Mehrpouya, Kenichi Matsuno, Gale Raj-Reichert, Matthew Murphy, Natalia Ortiz-de-Mandojana

MEMBERSHIP IN ACADEMIC ASSOCIATIONS

* Academy of Management (AOM)
* Strategic Management Society (SMS)
* European Group for Organizational Studies (EGOS)
* Alliance for Research on Corporate Sustainability (ARCS)
* Society for Business Ethics (SBE)

**CONTRIBUTIONS AT INTERNATIONAL CONFERENCES, WORKSHOPS AND INVITED SEMINARS**

**University of St. Gallen –** Virtual Brownbag Seminar, February 2021 (*Paper: Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

**Cambridge Judge Business School –** PhD Seminar, February 2021 (*Paper: Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

**Rotterdam School of Management** – Invited seminar, November 2020 (*Paper:* *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not)*

**Academy of Management Discoveries Workshop** – Virtual, November 2020 (Accepted *paper:* *Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Opportunities and Threats)*

**Strategic Management Society Annual Meeting** – Virtual due to Covid-19 outbreak - London, Oct 2020 (*Accepted paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*) – *Finalist for the Research Methods Prize and nominated for the Best PhD Paper Prize, Recipient of the Honorable Mention Award of the Behavioral Strategy Interest Group*

Participation in Paper Development Workshops

**Sustainability PhD Community –** Virtual Seminar, October 2020 (*Paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

**Academy of Management Annual Meeting, ONE Division** – Virtual due to Covid-19 outbreak - Vancouver (BC), August 2020 (Three *accepted papers:* *Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces; Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices; Enablers and Tensions of Voluntary Sustainability Standards' Successful Implementation Process)*

Participation also in the ONE Doctoral Consortium (*Paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

**Society of Business Ethics Annual Meeting** - Postponed due to Covid-19 outbreak, Aug 2021 (Accepted *Paper:* Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices)

**EGOS Doctoral Consortium** – Virtual Seminar due to Covid-19 outbreak, July 2020

**GRONEN Reading Group** – Virtual Seminar due to Covid-19 outbreak, July 2020 (Accepted *paper:* Ambidextrous (Re)coupling: How to Enable the Implementation Process of Voluntary Sustainability Standards)

**ARCS Annual Conference** – Cancelled due to Covid-19 outbreak - Milan, June 2020 (Accepted *paper:* *Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces)*

**Sustainability Salon at Ivey Business School** – Virtual Seminar, May 2020 (*Paper:* *Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces)*

**ARCS PhD Sustainability Academy** - London (ON), Nov 2019 (*Paper:* *Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

**Strategic Management Society Annual Meeting** - Minneapolis (MN), Oct 2019 (*Paper: When the Going Gets Risky: How Climate Risk Perception and Risk Attitude Affect Sustainable Practices*)

Participation also in the Paper Development Workshop

**European Roundtable for Sustainable Consumption and Production** - Barcelona, Oct 2019 (*Paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

Participation in PhD Day

**Society of Business Ethics Annual Meeting** - Boston (MA), Aug 2019 (*Paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

Emerging Scholar Award receiver

**EDAMBA Summer Academy** - Athens, July 2019 (*Paper:* *Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

**Esade PhD Paper Development Workshop** – Barcelona, July 2019 and June 2020

With Prof. Ruth Aguilera

**Misbehavior BCN Meeting** - Barcelona, June 2019 (*Paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

**IABS Business & Society Paper Development Workshop -** Barcelona, June 2019 (*Paper:* *Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

**Esade Business & Society and Institute of Social Innovation Seminars** – Barcelona

Nov 2020 (*Paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

Feb 2020 (*Paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

June 2019 (PhD Thesis Proposal)

June 2018 (*Paper: When Standards Lead to a Non-Standard World: What Explains Differences in Implementation Quality of Voluntary Sustainability Standards in Developing Countries)*

Other attended conferences: **EGOS Annual Meeting**, 2020, virtual; **Academy of Management**, 2019, Boston (MA), **ECPR Conference**, 2018, Lausanne

**NON‐ACADEMIC EMPLOYMENT**

* VALORE D, Intern in Communication and Research, Milan (2016-2017)
* BUSINESS CONSULTING PROJECT, Reckitt Benckiser, Barcelona (2016)
* INSTITUTE FOR INDIAN MOTHER AND CHILD, Intern in Microfinance, Kolkata (2015)
* PROJECT FOR PEOPLE, Intern in Project Management, Milan (2014)

**LANGUAGES**

* Italian (mother tongue)
* English (fluent: working language)
* Spanish (fluent)
* Portuguese (fluent)
* French (intermediate)
* Catalan (basic)

**SOFTWARE**

Quantitative: Stata (very high proficiency); MPlus 8 (very high proficiency); LISREL 8 (high proficiency); SmartPLS (high proficiency); SPSS (high proficiency); R (basic proficiency).

Qualitative: NVIVO 12 (very high proficiency).

Teaching: Zoom (very high proficiency), Miro (very high proficiency), Flipgrid (high proficiency)

**LIST OF REFERENCES**

**Prof. Maja Tampe, PhD**

Assistant Professor of Sustainability, Politics and Society at Esade Business School

*Esade Business School, Department of Society, Politics & Sustainability, Ramon Llull University, Avinguda de la Torre Blanca, 59, 08172 Sant Cugat del Vallès, Barcelona*

maja.tampe@esade.edu

*Relationship: Prof. Maja Tampe is my PhD supervisor, co‐author, and mentor*

**Prof. Kenichi Matsuno, PhD**

Vice President, Academic Affairs and Dean of the College at Babson College, MA

Marketing Professor at Babson College, MA

Visiting Professor at Esade Business School

*Babson College, Department of Marketing, Malloy Hall, 2nd Floor*

*231 Forest St, Babson Park, MA 02457, United States*

matsuno@babson.edu

*Relationship: Prof. Ken Matsuno is my PhD supervisor, co‐author, and mentor*

**Prof. Tobias Hahn, PhD**

Professor of Sustainability, Politics and Society at Esade Business School

Senior Editor of the journal Organization & Environment.

*Esade Business School, Department of Society, Politics & Sustainability, Ramon Llull University, Avinguda de la Torre Blanca, 59, 08172 Sant Cugat del Vallès, Barcelona*

tobias.hahn@esade.edu

*Relationship: Prof. Tobias Hahn is a mentor and friendly reviewer my projects*

**Prof. Ruth Aguilera, PhD**

Distinguished Professor, International Business and Strategy Department at D'Amore-McKim School of Business

Senior Editor of Organization Science

Editor of Corporate Governance: An International Review

Consulting Editor, Journal of International Business Studies and Global Strategy Journal

*Northeastern University 360 Huntington Avenue, Boston, MA 02115-5000*

r.aguilera@northeastern.edu

*Relationship: Prof. Ruth Aguilera is a mentor and friendly reviewer for my projects*