

CURRICULUM VITAE

LUCREZIA NAVA

CONTACT

Professional address: Judge Business School, University of Cambridge
Trumpington St, Cambridge CB2 1AG, United Kingdom

Email: l.nava@jbs.cam.ac.uk

Tel (Mobile): +39 3487315285

Website: lucrezianava.com

Social Media profiles: <https://twitter.com/NavaLucrezia>

www.it.linkedin.com/pub/lucrezia-nava/b4/27/987/it

SUMMARY

I am a postdoctoral Research Associate in the Energy and Policy Research Group at the University of Cambridge Judge Business School and a Fellow at the Hughes Hall college. My research focuses on understanding the relationships between organizations and the natural environment to inform policy makers. Following my passion for nature, and especially the interactions between social and ecological systems, I investigate how organizational members interpret and respond to the natural environment stimuli, such as climate change or natural disasters. My research is multidisciplinary: it draws from organization theory, behavioral strategy, social and environmental psychology, geography, and natural sciences. It also uses both quantitative (OLS, SEM, PLSSEM, Text Analysis), experimental and qualitative methods (Content Analysis, Thematic Analysis, Inductive Coding). I developed my research interest through different experiences in Italy and abroad (Brazil, India, and Benin), and from the academic training in business schools in Europe (Bocconi, Esade), America (University of California, Babson College) and Asia (Indian Institute of Management).

ACADEMIC EMPLOYMENT

JUDGE BUSINESS SCHOOL (UNIVERSITY OF CAMBRIDGE)

Cambridge, UK, Feb 2021 – Feb 2023

Post-Doctoral Research Associate (Energy Policy Research Group)

Project: **NEGEM, Quantifying and Deploying Responsible Negative Emissions**. The aim of this project is to inform policy making by assessing the realistic potential of Carbon Dioxide Removal (CDR) and its contribution to achieving climate neutrality. The project is highly interdisciplinary and carried out by a consortium of 16 partners, with the support of the EU Horizon 2020 Program funds.

Role: to conduct original analysis of the political economy of CDR technologies in comparative context, to examine social license to operate of different CDR technologies through surveys, interviews, text analysis of reports, expert elicitations and workshops with experimental design involving NGOs, government representatives, and companies in the energy and agroforestry sectors, to explore the framing of different CDR technologies, to understand the political limitations on scaling up of different configurations, to design realistic CDR deployment scenarios working closely with other partners in the project.

HUGHES HALL (UNIVERSITY OF CAMBRIDGE)

Cambridge, UK, Sep 2021 – Feb 2023

Research Fellow

EDUCATION

ESADE BUSINESS SCHOOL (URL), PhD in Management Sciences

Barcelona, Spain, Sep 2018 – June 2021

Grade: Excellent cum laude, thesis nominated for the URL Extraordinary Doctorate Award

PhD Thesis: *Organizations in Nature: How Nature affects Organizational Practices*

PhD Supervisors: Maja Tampe (Esade Business School, Barcelona), Kenichi Matsuno (Babson College, Massachusetts)

BABSON COLLEGE, Visiting Researcher

Babson Park, MA, Aug 2019 – Nov 2019

ESADE BUSINESS SCHOOL (URL), Master of Research in Management Sciences Barcelona, Spain, Sep 2017 – Oct 2018

- Final Grade: 9.3/10 (top 10%)
- Master Thesis: *When Standards Lead to a Non-Standard World: What Explains Differences in Implementation Quality of Voluntary Sustainability Standards in Developing Countries* (Supervisor: Maja Tampe)
- Class representative
- Competitive Grant: Ermenegildo Zegna Scholarship

BOCCONI UNIVERSITY, Master of Sciences in International Management Milan, Italy, Sep 2014 – Apr 2017

- Final Grade: 110/110 cum Laude (top 10%)
- GPA: 28.8/30
- Member of 180 Degrees Consulting, Student Association, Bocconi Branch
- Master Thesis: *Exploring the Sustainable Behavior in Preadolescents: The Role of Knowledge and Information in Making Purchasing Decisions* (Supervisor: Elena Bellio)

CEMS MIM, Master in International Management Spain, Italy, India, Poland, Austria, Sep 2015 – Nov 2017

- Semester abroad at Esade Business School, Barcelona
- CSR president of the Cems Club Milan
- Business Seminar at IIMC University, Kolkata (India) in “Managing Green Supply Chain”
- Skill seminars at Warsaw School of Economics and Vienna University of Economics and Business

BOCCONI UNIVERSITY, Bachelor in Economics, Management and Finance Milan, Italy, Sep 2011 – Oct 2014

- Final Grade: 110/110 cum Laude (top 10%)
- GPA: 29.5/30
- Bachelor Thesis: *The Project Cycle Management Applied to Non-Profit Organizations* (Supervisor: Elio Borgonovi)

UNIVERSITY OF CALIFORNIA, SANTA CRUZ, Exchange Program Santa Cruz, California, Sep – Dec 2013

GPA: 5/5

GMAT SCORE 700 (2017) – top 11%

RESEARCH PROFILE

ORGANIZATIONS AND NATURAL ENVIRONMENT (Environmental sustainability, environmental standards, sustainable organizational practices, climate change risk and response, response to natural disasters)

ORGANIZATIONAL BEHAVIOR & THEORY (Organizational learning, practice theory, sensemaking, materiality, framing)

BEHAVIORAL STRATEGY (Risk perception, strategic decision-making under uncertainty, stakeholder management)

RESEARCH SETTINGS: Japan, Brazil, Europe. Agricultural producers in tropical countries, carbon dioxide removal stakeholders (companies in the energy and agroforestry sector, environmental NGOs, policymakers), organizations affected by natural disasters and extreme weather events

RESEARCH METHODS: Quantitative (OLS, SEM, PLSSEM – Stata, MPlus, Lisrel, SPSS), qualitative (Content Analysis, Thematic Analysis, Inductive Coding – NVIVO), text analyses. mixed-methods, expert elicitation, experimental design

ACADEMIC AWARDS & COMPETITIVE GRANTS

UNIVERSITAT RAMON LLULL, 2021

Best PhD Thesis Award Nomination

STRATEGIC MANAGEMENT SOCIETY (SMS) CONFERENCE, 2020, virtual

Honorable Mention Award Recipient from the Behavioral Strategy Interest Group

Best Methods Paper Prize Finalist

Best PhD Paper Prize Nomination

Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*

ACADEMY OF MANAGEMENT, ONE Division, 2020, virtual

Best Reviewer Award

SOCIETY FOR BUSINESS ETHICS (SBE) CONFERENCE, 2019, Boston, MA

Emerging Scholar Award Recipient (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

ERMENEGILDO ZEGNA FOUNDER'S SCHOLARSHIP, 2017

The Ermenegildo Zegna Founder's Scholarship provides scholarships to enable promising Italians to undertake research programs in prestigious international institutions to make a positive contribution to Italy following the completion of the career abroad.

WORKING PAPERS

The Challenge of Implementing Voluntary Sustainability Standards: A Dynamic Framework on the Tension between Adherence and Adaptation.

Nava L. and Tampe M. (resubmitted after minor revision in Business Ethics Quarterly)

Rise from Ashes: A Dynamic Framework of Organizational Learning and Resilience in Disasters Response.

Nava L. (accepted for publication in Business and Society Review)

Sustainability as a Vocation? Reflections from Early-Career Sustainability Scholars

Baudoin L., Carmine S., Malou O., **Nava L.**, Poggioli N.- authors in alphabetic order (Proposal accepted at Journal of Management Studies)

Organizational Post-traumatic Growth: How Distasters Affect Organizational Responses to Environmental Opportunities and Threats.

Nava L., Matsuno K. and Kohlbacher F. (Target Journal: Organization Studies, Expected Submission in November 2021)

The Place of the Material for Organizational Practices.

Tampe M., **Nava L.** (Target Journal: Organization Science, Expected Submission in December 2021)

Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices.

Nava L., Chiapetti J., Barbosa da Rocha R. and Tampe M. (Target Journal: Administrative Science Quarterly, Expected Submission in February 2022)

The Grasshopper and the Ant: What Explain the Variation in Organizational Adaptation to Climate Change

Nava L., Chiapetti J., Barbosa da Rocha R. and Tampe M. (Target Journal: Academy of Management Journal, Expected Submission in March 2022)

WORK IN PROGRESS

Circular Business Models Maturity Level Framework for Amazônia Traditional Communities – Data collection design (with Lara Liboni, Luciana Cezarino, Lucas Stocco)

Effects of Covid-19 on the organization's innovativeness, disaster response and CSR practices - Data collection from Japanese organizations (with Kenichi Matsuno)

NEGEM Project - Quantifying and Deploying Responsible Negative Emissions. Aim: Understanding stakeholder and public perception of negative emission technologies. Funded by the European Union within the H2020 framework (with David Reiner)

TEACHING AND SUPERVISION

ENVIRONMENTAL SUSTAINABILITY – Cambridge Judge Business School (February 2022)

- Elective course for Master of Science students
- Co-instructor with David Reiner

STRATEGY AND LEADERSHIP – Girton College, University of Cambridge (Summer 2021)

- Instructor (24 hours of virtual frontal lectures)
- Teaching Evaluations: 6.78/7 (Response Rate: 75%)

BUSINESS AND SOCIETY – Esade Business School (Fall 2020)

- Teaching Assistant for the Master in Business Analytics (30 hours)
- Instructor: Maja Tampe

LEADING TOWARDS SUSTAINABLE FUTURES - Esade Business School (Spring 2020) – Virtual due to Covid-19 outbreak

- Co-instructor together with Maja Tampe (guest lecturer & group projects mentor)
- Elective for Master students
- Teaching Evaluations: 6.23/7

BUSINESS, GOVERNMENT AND SOCIETY – Esade Business School (Winter 2020)

- Teaching Assistant for the MBA
- Instructors: Maja Tampe & Daniel Arenas

HOW TO WRITE A MASTER THESIS – Esade Business School (Winter 2020)

- Instructor for the Master in Research in Management Science

BUSINESS AND SOCIETY – Esade Business School (Fall 2018)

- Teaching Assistant for the Master in Business Analytics (30 hours)
- Instructor: Maja Tampe

SUPERVISION

- Supervision of two Bachelor theses at Esade Business School (2018-2019)

PROFESSIONAL SERVICE

ELECTED COMMUNICATION TEAM MEMBER - ONE Division, Academy of Management (August 2021 – August 2024)

CO-FOUNDER AND CHAIR OF THE FIRST SUSTAINABILITY PHD COMMUNITY (May 2020 – August 2021)

- Organization of monthly virtual meetings where the over 250 members of the community can present and get feedback on their work, discuss, develop and share new opportunities, build long-lasting relationships. Supported by GRONEN and ONE Division of the Academy of Management. Special events organized within the community, such as Navigating the Job Market Event, Meet the Association or Meet the Editor.

REGULAR REVIEWING FOR TOP-RANKED PEER-REVIEWED JOURNALS AND CONFERENCES

- Academy of Management Review – Bridge reviewer (IF: 8.86)
- Academy of Management Discoveries
- Journal of Business Ethics (IF: 4.14)
- Business & Society (IF: 4.07)
- Organizations & Environment (IF: 3.33)
- Accounting & Finance (IF: 2.22)
- Business & Society Review (IF: 0.93)
- AOM annual conference (2020) – Best Reviewer Award
- ARCS annual conference (2020)
- SBE annual conference (2020)
- SMS annual conference (2021)

ESADE DOCTORAL STUDENTS' REPRESENTATIVE (2019-2020) – Career Development

- Organization of seminars for PhD students on job market preparation, teaching, and other academic opportunities

AOM – ORGANIZATIONS AND NATURAL ENVIRONMENT (ONE) DIVISION COMMUNICATION TEAM (since 2019)

- Volunteer to manage the Twitter institutional account
- Organization of the social events for the Academy of Management Annual Meeting 2021 – ONE Division

ORGANIZATION OF ACADEMIC CONFERENCES AND WORKSHOPS

- Co-organization of a Professional Development Workshop for the ONE Division of the Academy of Management (for the 2021 Annual Meeting). Title: "Step ONE: Starting Your Sustainability PhD Journey with ONE"
- Ideation and organization of the first Esade PhD Day, a day where PhD students from universities in Catalunya present their work, participate in Meet the Editor and Job Market Preparation panels with faculty members, and enjoy networking activities – Cancelled due to covid.
- Business and Society Research Seminars at Esade Business School (co-organizer of 10 sessions) – 2018-2019

MEMBERSHIP IN ACADEMIC ASSOCIATIONS

- Academy of Management (AOM)
- Strategic Management Society (SMS)
- European Group for Organizational Studies (EGOS)
- Alliance for Research on Corporate Sustainability (ARCS)
- Society for Business Ethics (SBE)

CONTRIBUTIONS AT INTERNATIONAL CONFERENCES, WORKSHOPS, AND INVITED SEMINARS

Catolica University Lisbon – Invited virtual seminar, Nov 2021 (*The Grasshopper and the Ant: Explaining the Variation in Organizational Responses to Climate Change*)

University of Cambridge Judge Business School – Invited virtual seminar, Nov 2021 (*Science or morality? The effects of frames on stakeholder deliberation, a field experiment*)

Bocconi University – Invited virtual seminar, Oct 2021 (*The Grasshopper and the Ant: Explaining the Variation in Organizational Responses to Climate Change*)

Cambridge Zero Research Symposium – Invited virtual seminar, Oct 2021 (*The Grasshopper and the Ant: Explaining the Variation in Organizational Responses to Climate Change*)

Cambridge Climate Change Festival – Invited virtual seminar, Oct 2021 (*The way to Net-Zero and Beyond: Informing European Climate Policy through NEGEM*)

Nova School of Business and Economics – Invited virtual seminar, Sept 2021 (*The Grasshopper and the Ant: Explaining the Variation in Organizational Responses to Climate Change*)

Academy of Management Annual Meeting, ONE Division – Virtual, Aug 2021 (*Invited paper for a symposium: The Grasshopper and the Ant: Explaining the Variation in Organizational Responses to Climate Change*)
Co-organization also of a Professional Development Workshop (*Step ONE: Starting Your Sustainability PhD Journey with ONE*)

Society of Business Ethics Annual Meeting - Virtual, Aug 2021 (*Paper: Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

EGOS Annual Conference – Virtual, July 2021 (*Paper: Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)
Participation also in the PDW on stakeholder deliberation (*Paper: Science or morality? The effects of frames on stakeholder deliberation, a field experiment*)

ARCS Annual Conference – Virtual, June 2021 (*Accepted paper: Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces*)
Participation also in the ARCS Doctoral Consortium (*Paper: Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces*)

Business and Society Research Development Workshop – University of Bath, Centre for Business, Organisations and Society, May 2021 (*Paper: Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

University of St. Gallen – Virtual Brownbag Seminar, Feb 2021 (*Paper: Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

Cambridge Judge Business School – PhD Seminar, Feb 2021 (*Paper: Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

Rotterdam School of Management – Invited seminar, Nov 2020 (*Paper: The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

Academy of Management Discoveries Workshop – Virtual, Nov 2020 (*Accepted paper: Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Opportunities and Threats*)

Strategic Management Society Annual Meeting – Virtual due to Covid-19 outbreak - London, Oct 2020 (Accepted paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*) – Finalist for the Research Methods Prize and nominated for the Best PhD Paper Prize, Recipient of the Honorable Mention Award of the Behavioral Strategy Interest Group

Participation in Paper Development Workshops

Sustainability PhD Community – Virtual Seminar, Oct 2020 (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

Academy of Management Annual Meeting, ONE Division – Virtual due to Covid-19 outbreak - Vancouver (BC), Aug 2020 (Three accepted papers: *Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces*; *Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*; *Enablers and Tensions of Voluntary Sustainability Standards' Successful Implementation Process*)

Participation also in the ONE Doctoral Consortium (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

EGOS Doctoral Consortium – Virtual Seminar due to Covid-19 outbreak, July 2020 (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

GRONEN Reading Group – Virtual Seminar due to Covid-19 outbreak, July 2020 (Accepted paper: *Ambidextrous (Re)coupling: How to Enable the Implementation Process of Voluntary Sustainability Standards*)

ARCS Annual Conference – Cancelled due to Covid-19 outbreak - Milan, June 2020 (Accepted paper: *Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces*)

Sustainability Salon at Ivey Business School – Virtual Seminar, May 2020 (Paper: *Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces*)

ARCS PhD Sustainability Academy - London (ON), Nov 2019 (Paper: *Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

Strategic Management Society Annual Meeting - Minneapolis (MN), Oct 2019 (Paper: *When the Going Gets Risky: How Climate Risk Perception and Risk Attitude Affect Sustainable Practices*)

Participation also in the Paper Development Workshop

European Roundtable for Sustainable Consumption and Production - Barcelona, Oct 2019 (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

Participation in PhD Day

Society of Business Ethics Annual Meeting - Boston (MA), Aug 2019 (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

Emerging Scholar Award receiver

EDAMBA Summer Academy - Athens, July 2019 (Paper: *Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

Esade PhD Paper Development Workshop – Barcelona, July 2019 and June 2020

With Prof. Ruth Aguilera

Misbehavior BCN Meeting - Barcelona, June 2019 (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

IABS Business & Society Paper Development Workshop - Barcelona, June 2019 (Paper: *Rediscovering the Bucolic Tale: The Role of Place Embeddedness in Fostering Sustainable Practices*)

Esade Business & Society and Institute of Social Innovation Seminars – Barcelona

Nov 2020 (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

Feb 2020 (Paper: *The Grasshopper and the Ant: Why some Vulnerable Organizations Adapt to Climate Change and Others Do Not*)

June 2019 (PhD Thesis Proposal)

June 2018 (Paper: *When Standards Lead to a Non-Standard World: What Explains Differences in Implementation Quality of Voluntary Sustainability Standards in Developing Countries*)

Other attended conferences: **EGOS Annual Meeting**, 2020, virtual; **Academy of Management**, 2019, Boston (MA), **ECPR Conference**, 2018, Lausanne

NON-ACADEMIC EMPLOYMENT

- VALORE D, Intern in Communication and Research, Milan (2016-2017)
- BUSINESS CONSULTING PROJECT, Reckitt Benckiser, Barcelona (2016)
- INSTITUTE FOR INDIAN MOTHER AND CHILD, Intern in Microfinance, Kolkata (2015)
- PROJECT FOR PEOPLE, Intern in Project Management, Milan (2014)

LANGUAGES

- Italian (mother tongue)
- English (fluent: working language)
- Spanish (fluent)
- Portuguese (fluent)
- French (intermediate)
- Catalan (basic)

SOFTWARE

Quantitative: Stata (very high proficiency); MPlus 8 (very high proficiency); LISREL 8 (high proficiency); SmartPLS (high proficiency); SPSS (high proficiency); R (basic proficiency).

Qualitative: NVIVO 12 (very high proficiency).

Teaching: Zoom (very high proficiency), Miro (very high proficiency), Flipgrid (high proficiency)

LIST OF REFERENCES

Prof. Maja Tampe, PhD

Assistant Professor of Sustainability, Politics and Society at Esade Business School
Esade Business School, Department of Society, Politics & Sustainability, Ramon Llull University, Avinguda de la Torre Blanca, 59, 08172 Sant Cugat del Vallès, Barcelona

maja.tampe@esade.edu

Relationship: Prof. Maja Tampe is my PhD supervisor, co-author, and mentor

Prof. Kenichi Matsuno, PhD

Vice President, Academic Affairs and Dean of the College at Babson College, MA
Marketing Professor at Babson College, MA
Visiting Professor at Esade Business School
Babson College, Department of Marketing, Malloy Hall, 2nd Floor
231 Forest St, Babson Park, MA 02457, United States

matsuno@babson.edu

Relationship: Prof. Ken Matsuno is my PhD supervisor, co-author, and mentor

Prof. Tobias Hahn, PhD

Professor of Sustainability, Politics and Society at Esade Business School
Senior Editor of the journal Organization & Environment.
Esade Business School, Department of Society, Politics & Sustainability, Ramon Llull University, Avinguda de la Torre Blanca, 59, 08172 Sant Cugat del Vallès, Barcelona

tobias.hahn@esade.edu

Relationship: Prof. Tobias Hahn is a mentor and friendly reviewer my projects

Prof. Ruth Aguilera, PhD

Distinguished Professor, International Business and Strategy Department at D'Amore-McKim School of Business
Senior Editor of Organization Science
Editor of Corporate Governance: An International Review
Consulting Editor, Journal of International Business Studies and Global Strategy Journal
Northeastern University 360 Huntington Avenue, Boston, MA 02115-5000

r.aguilera@northeastern.edu

Relationship: Prof. Ruth Aguilera is a mentor and friendly reviewer for my projects